

PRESS RELEASE

December 15, 2020

Reliable Controls promotes Al McElhone to Vice President, Sales—Americas

Victoria, BC, Canada – Reliable Controls is pleased to announce the promotion of Al McElhone to Vice President, Sales—Americas effective January 1, 2021.

For the past 7 years, Al has been an integral component to the sustained success of Reliable Controls in Eastern Canada. As Regional Sales Manager in a mature market that stretches from Ontario to Newfoundland, Al grew the region every year and increased market share by more than 7 percent. Al has proven himself to be a trusted advisor and advocate for Reliable Controls Authorized Dealers and customers, and he is a valued anchor of the sales team.

Al has spent 30 years as a built-environment professional with extensive experience in energy management and performance contracting. He was an account executive with Ontario Hydro, Ameresco, Honeywell, and Siemens before he joined the Reliable Controls team.

As Vice President, Sales—Americas, Al will provide valuable advocacy and leadership for our regional sales managers throughout North, Central, and South America. Al's vision will be instrumental to the strategic and sustained growth of Reliable Controls and our Authorized Dealers.



“I’m very excited for this opportunity to get to know our amazing dealers and customers. Their success is key to us realizing our mission, and I can’t wait to be part of it all,” says McElhone.

Please join us in congratulating Al and wishing him the best in this new and exciting challenge.

Reliable Controls is a worldwide leader in building automation and controls, with over 200 factory-certified partners in more than 40 countries and a LEED Platinum-certified corporate office and manufacturing facility in Victoria, Canada.

For more information, visit reliablecontrols.com.